

# ECONOMIC RECOVERY & REFORM ACTIVITY (ERRA)

**Geographic Coverage**  
East and Horn  
of Africa

**Implementing Partner:**  
TradeMark Africa

**Budget:**  
US\$75 Million

**Period of Implementation:**  
2022-2027 (5 Years)

**Expected Outcomes:**  
Creation of jobs, prosperity, and  
increased exports



## ABOUT US

The Economic Recovery and Reform Activity (ERRA) is a US\$75 million five-year program (2022 - 2027) funded by the United States Agency for International Development (USAID) through TradeMark Africa - TMA (formerly, TradeMark East Africa).

ERRA aims to promote transformative trade and investment reforms in the East and Horn of Africa while supporting the region to return to a growth pathway and recover from the negative impacts of the COVID-19 pandemic while advancing competitiveness, resilience, and sustainability.

For more information, please visit:

<https://trademarkafrica.com/err/>

## PILLARS



### Job Creation

Create jobs by supporting inclusive export growth, particularly for women and youth, in key export value chains such as agriculture and cotton, textile, and garments (CTG).



### Capacity Development to Facilitate Trade

Facilitate trade by strengthening the capacity of national and regional bodies to widen and deepen regional integration in the framework of the African Continental Free Trade Agreement (AfCFTA) and the regional economic communities.



### Economic Resilience

Strengthen resilience against shocks by supporting vulnerable groups, such as women traders and young entrepreneurs, facilitating more effective delivery and sourcing of humanitarian aid, and making food more affordable.

## OUR APPROACHES

### Local Partnerships

ERRA is a demand-driven program working with local partners to empower and strengthen institutional capacities to engender local ownership and sustainability.

### Gender and Youth

The Program will mainstream and design specific interventions targeting women and youth to support greater inclusivity of ERRA interventions.

### Environmental Sustainability

ERRA will promote greater climate change resilience and reduction of CO2 emissions by mainstreaming climate mitigation and adaptation measures in all our workstreams while designing specific interventions.

USAID-ERRA Agreement  
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### PARTNER CONTACT

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